



WEILL CORNELL MEDICAL COLLEGE IN QATAR



PRESS RELEASE

WCMC-Q Film Gains Recognition in the Big Apple

Promotional film 'Without Walls' wins gold award at New York festival

Doha, 14 February, 2007: Last week at the prestigious New York Festival International Awards, Weill Cornell Medical College in Qatar's brand new promotional film picked up the Gold Award as best 'Sales – Educational Institute' film in the highly competitive Film & Video category.

Produced for WCMC-Q by The Edge Picture Company in London, *Without Walls* is a marketing film designed to capture the heart and soul of the college. Showing how America and the Middle East have come together to establish one of the world's most advanced medical colleges, the film is intended to inspire a whole new generation of doctors.

Mike Vertigans, WCMC-Q's Director of Public Affairs, stated, "Our story is a fascinating one and we hope to have conveyed this to future medical students, whilst inspiring them to follow their dreams to become doctors. The New York Festival award is testament to the film's success and we would like to thank all those involved, colleagues and students, for their hard work in making this happen."

The New York Festivals International Film & Video Awards have been running for almost 50 years and were set up specifically to recognise the world's best work in informational, educational and industrial film productions and corporate video. Entries are submitted from 30 different countries around the world.

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NOTES TO EDITORS

Established in partnership with Qatar Foundation, WCMC-Q is part of the Weill Medical College of Cornell University, the first American institution to offer its M.D. degree overseas. WCMC-Q offers a complete and integrated educational program, comprising the two-year Pre-medical Program, followed by the four-year Medical Program, with teaching by Cornell faculty. There are separate admission processes for each Program, guided by the standards of admission in use at Cornell University in Ithaca, and its Medical College in New York City.

Website: www.qatar-med.cornell.edu

Qatar Foundation for Education, Science and Community Development is a private, nonprofit, chartered organization founded in 1995 aiming to develop and utilize human potential through a network of centers and campuses. In 1997 the Foundation set out on a strategic plan to create an Education City that is composed of a number of research centers, branch campuses of world-class educational institutions and a Science Park that acts as an incubator for research, responds to the immediate needs of industry and anticipates future necessities for development. In October 2003, Education City was officially inaugurated and it is now home to branches of some of the world's leading universities and research centers.

Website: www.qf.org.qa

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