



Weill Cornell Medicine-Qatar Institute for Population Health



Population Health and Well-being Series

Strategies for Impactful
Health Communication



Live Webinar

December 2, 2025

4:00-5:00 PM (Qatar Time)



Speaker

Dr. Scott Ratzan

*MD, MPA, MA, Editor-in-Chief, Journal of Health Communication:
International Perspectives and Co-Chair, Nature Medicine Commission
on Quality Health Information for All*

Learning objectives:

- 1 Identify effective health communication strategies.
- 2 Recognize the meaning of quality health information.
- 3 Develop ways to integrate effective communication to address information gaps (including misleading information) in public health and patient care.

Target Audience: Physicians, Nurses, Dentists, Pharmacists, Allied Health Practitioners, Students, Researchers, Educators and Administrators

Free Registration: Contact Us: iph@qatar-med.cornell.edu

